

ORDINANCE 2024-11

AN ORDINANCE AMENDING SECTION 126-4 TO PROVIDE STANDARDS FOR PERMISSIBLE BUSINESS MURALS; PROVIDING LIMITATIONS FOR MURALS; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, 126-4 of the City Code provides sign placement standards; and

WHEREAS, the City Commission finds that it is in the public interest to provide standards for approving business murals; and

WHEREAS, the City Commission finds that it is in the public interest to provide limitations upon business murals.

NOW THEREFORE, BE IT ORDAINED by the City Commission of the City of Belleview, Florida that Section 126-4(f) is amended to provide standards and limitations regarding business murals, which Subsections shall be 126-4(f)(3)(b) and (c) and shall read as follows:

“Ch. 126-4 General requirements/standards.

(f) *Sign placement standards.* The placement of all signs is subject to the following standards dependent upon the type of sign.

(3) Business Murals:

The City approves imaginative and unique murals to brighten the city, help promote local businesses, and enhance the city’s small-town charm. Commercial businesses may submit application for city commission approval based on the following criteria.

- a. Eligibility requirements:
 1. Murals are only permitted in non-residential areas.
 2. Murals may be allowed on blank side and rear walls of commercial buildings. Building fronts may be allowed in the CRA district with special approval.
 3. Text can take up no more than 5 percent of the overall mural design.
 4. Size limits: 100 percent of a blank wall can be painted if the mural is up to 15 feet high or less. 50 percent if the mural is up to 30 feet high or less.
 5. The mural must be unique, hand-rendered work of art (painting, mosaic, etc.) Copyrighted images and advertisements are not permitted. Murals must exhibit skilled application standards consistent with sound and generally accepted artistic practices and principles.
 6. Murals must complement and enhance the structure.
 7. Paint utilized in the installation of a mural must be intended for exterior use and not compromise the integrity of the materials to which it is applied.
 8. Walls on which murals are located must be in good repair with roof, flashing and parapets in good condition.
 9. Applications must be submitted at least three weeks prior to the requested commission meeting date.
 10. The City Commission shall consider the Application at the next City Commission meeting that is at least 10 days after the Application is submitted to the City.

11. A maximum of two murals per parcel permitted.
12. Murals that are pedestrian friendly and offer an interactive quality are encouraged.
- b. The applicant shall submit a sketch of the proposed mural design along with a written letter from the property owner approving the sketch and its location.
- c. The applicant shall submit a Development Services application (\$50 fee) to include a .jpg or .pdf copy of the mural concept, the property owner's written approval and a picture of the proposed mural location.
- d. Upon Commission approval, the applicant may schedule the artist to paint the mural at the approved location. The mural shall remain in good repair as per city sign code.

BE IT FURTHER RESOLVED that Section 126-4 (f) shall be renumbered or re-lettered as these amendments may necessitate.

BE IT FURTHER RESOLVED that this Ordinance shall become effective immediately upon adoption.

CERTIFICATE OF ADOPTION AND APPROVAL

The above and foregoing ordinance was duly read and approved upon **First Reading** by a ___ to ___ vote of the City Commission of the City of Belleview, Florida, at a Regular Meeting held on September 17, 2024. Said ordinance was duly read, passed, and adopted upon **Final Reading** by a ___ to ___ vote of the City Commission of the City of Belleview, Florida at a Public Hearing held on October 1, 2024

CHRISTINE DOBKOWSKI
Mayor

Attest:

MARIAH MOODY, CMC
City Clerk

Approved as to Form and Legal Sufficiency
For the use and Benefit of the City of Belleview Only:

FREDERICK E. LANDT, III
City Attorney

CERTIFICATE OF ADVERTISING

I HEREBY CERTIFY that foregoing Ordinance was advertised for a Public Hearing in the September 19, 2024 edition of the Voice of South Marion newspaper in accordance with Florida Statutes.

Mariah Moody, CMC
City Clerk