

The City of Belleview

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**Contact Information:** Robert Vass**Phone:** (352) 245 – 7021. Ext. 2122**Email:** rvass@belleviewfl.org**FOR IMMEDIATE RELEASE****City of Belleview Partners with Graphicten to Promote 2025 Community Events**

Belleview, FL — The City of Belleview is excited to announce a new partnership with Graphicten, a local company known for its work in web design and SEO, screen printing and embroidery, promotional items and signage. In an act of generosity, Graphicten donated professional signage for all city-sponsored events throughout 2025. These signs will be placed at 20 strategic locations across the city in the weeks leading up to each event, ensuring greater visibility and community awareness.

Graphicten has a long-standing history of supporting Belleview and its residents including creating the “gift tags” honoring sponsors of the Light Up Lake Lillian event held each December. This initiative is a testament to their ongoing commitment to enhancing the city’s vibrant community life.

Events supported by this partnership include:

- Friday Foodie Fest: Join us at Lake Lillian on the 3rd Friday of each month from January through September for food trucks, live music, and local vendors.
- Storytime with the Mayor: Held at the Belleview Community Center on the 1st Tuesday of each month at 5:00 PM, this event offers children an engaging evening of storytelling and interaction with the city’s leadership.
- Trunk or Treat: A safe, family-friendly trick-or-treating event held on the last Saturday of October at Lake Lillian, featuring inflatables, hayrides, and more.
- Founders Day: Celebrate Belleview’s rich history and heritage on the first Saturday in May at Lake Lillian, complete with live entertainment and activities for all ages.
- Greg Smith Automotive Car Show at Founder’s Day: Celebrate the automotive world on May 3rd at Lake Lillian right next to Founder’s Day.
- Light Up Lake Lillian: Usher in the holiday season on the first Saturday in December with dazzling lights, festive decorations, and holiday cheer for the entire family.

“This partnership represents the best of what makes Belleview so special—neighbors and businesses coming together to support each other,” said Robert Vass, Events and Promotions Manager for the City of Belleview. “Graphicten’s donation of event signage will not only help us promote our events but will also strengthen our community’s sense of connection. Their generosity is a reminder of the powerful impact local businesses can have, and we are deeply grateful for their ongoing support.”

Cristy Shihinski, of Graphicten, expressed her enthusiasm about partnering with the city. “We’ve always considered Belleview our home, and it brings us immense joy to give back to a community that has given so much to us. By providing signage for these events, we hope to bring neighbors together, encourage participation, and ensure everyone knows about the incredible opportunities to connect, celebrate, and enjoy all that Belleview has to offer.”

The City of Belleview is deeply appreciative of Graphicten’s commitment to the community and is confident that this partnership will play a key role in making 2025 a banner year for city events. For more information on Graphicten and their services visit www.graphicten.com.

Residents and visitors are encouraged to mark their calendars and join in the excitement. For event details and updates, follow the City of Belleview on Facebook and Instagram (@cityofbelleview).