

**The City of Belleview**

5343 SE Abshier Blvd.

Belleview, FL 34420



**Contact Information:** Robert Vass

**Phone:** (352) 245 – 7021. Ext. 2122

**Email:** [rvass@belleviewfl.org](mailto:rvass@belleviewfl.org)

**FOR IMMEDIATE RELEASE**

**City of Belleview Partners with Christopher Hauff and New York Life to Provide Free Child ID Cards at Friday Foodie Fest in 2025**

Belleview, FL – The City of Belleview is pleased to announce an expanded partnership with Christopher Hauff and New York Life to provide free Child ID cards to families at every Friday Foodie Fest throughout 2025, beginning on Friday, January 17, 2025. This initiative represents the city's dedication to promoting community safety while enhancing its monthly food festival, held on the third Friday of each month from January to September, 5:00 PM to 9:00 PM, at Lake Lillian.

The Child ID cards serve as an invaluable resource for parents and guardians. Each card includes the child's photo, fingerprints, and identifying details to assist Law Enforcement, ensuring families have an extra layer of protection in the event of an emergency. To maintain privacy, no information is stored or shared, giving parents peace of mind.

Mayor Christine Dobkowski emphasized the importance of the initiative, stating:

*"This partnership between the City of Belleview and New York Life exemplifies our commitment to family safety and community well-being. Friday Foodie Fest has always been about bringing people together, and now we're adding another reason for families to join us—access to a tool that could prove crucial in protecting their children. We are proud to offer this service at no cost to our residents."*

Christopher Hauff, who represents New York Life in this initiative, shared his excitement, saying:

*"We are honored to collaborate with the City of Belleview to provide Child ID cards at Friday Foodie Fest. At New York Life, our focus is on protecting and empowering families, and this program is one way we can give back to the community in a meaningful way. By offering these ID cards, we aim to provide parents with a resource that ensures they're prepared for the unexpected."*

Robert Vass, Events and Promotions Manager for the City of Belleview, added:

*"Friday Foodie Fest has become a cornerstone of our community events calendar, and the addition of this valuable service makes it even better. Families can enjoy a night out with great food and entertainment while also taking advantage of a safety tool that provides peace of mind. We look forward to seeing more families and kids at Lake Lillian every third Friday in 2025!"*

The city invites families to take advantage of the free Child ID program while enjoying the festivities. Each month's event features a variety of food trucks, live entertainment, and local vendors, making it the perfect opportunity to create lasting memories while enhancing your child's safety.

For more information about Friday Foodie Fest or the Child ID program, please contact Robert Vass, Events and Promotions Manager, [rvass@belleviewfl.org](mailto:rvass@belleviewfl.org).