

The City of Belleview  
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**FOR IMMEDIATE RELEASE**

**City of Belleview Now Accepting Vendors for 2025 Founder's Day Celebration**

BELLEVIEV, FL – The City of Belleview is excited to announce that vendor registration is officially open for the 2025 Founder's Day Celebration, scheduled for Saturday, May 3, 2025, from 10:00 AM to 3:00 PM at Lake Lillian. This milestone event marks 140 years since Belleview's founding, bringing the community together for a day filled with entertainment, local businesses, and family-friendly fun.

Founder's Day is one of Belleview's largest annual events, featuring a wide range of activities for all ages. Attendees can enjoy:

- Live DJ and Music: Dance and celebrate the day with music.
- Inflatable Games and Crafts: Fun for kids and families with creative craft offerings and inflatable activities.
- Hayride: Experience the scenic beauty of Lake Lillian in a relaxing and nostalgic hayride.
- Vendor Marketplace: Discover unique goods and services from local businesses, artists, and crafters.
- Delicious Food Trucks: Savor a variety of mouthwatering food and beverages from local vendors.
- Gregg Smith Automotive Car Show: New this year, the car show will benefit the United Way of Marion County, showcasing classic, modern, and specialty vehicles.

Vendor spaces are available for \$50 plus tax per 10' x 10' area, providing a great opportunity for local businesses, artists, and organizations to connect with the community. Registration is open to non-food truck vendors at [www.belleviewfl.org/172/local-events](http://www.belleviewfl.org/172/local-events).

"This year's Founder's Day is especially meaningful as we celebrate 140 years of Belleview's history and growth," said Robert Vass, Events and Promotions Manager for the City of Belleview. "This event is not only a celebration of our past but also a showcase of the talent, creativity, and generosity within our community. The addition of the Gregg Smith Automotive Car Show is a fantastic way to enhance the experience while giving back to the United Way of Marion County. Whether you're a vendor, participant, or attendee, there's something for everyone."

Founder's Day is designed to be a celebration for all ages and interests. Families, car enthusiasts, shoppers, and anyone who loves great food and local culture are encouraged to attend. By incorporating elements like the car show, hands-on activities, and a wide variety of vendors, the City of Belleview aims to create an event that reflects the community's vibrant spirit.

Spaces are limited, and vendors are encouraged to register early to secure their spot. For additional information about the event, vendor opportunities, or sponsorship inquiries, please contact Robert Vass at [rvass@belleviewfl.org](mailto:rvass@belleviewfl.org).

Join us for a memorable day on May 3, 2025, as we honor Belleview's legacy and celebrate its bright future!