

The City of Belleview
5343 SE Abshier Blvd.
Belleview, FL 34420



Contact Information: Robert Vass
Phone: (352) 245 – 7021. Ext. 2122
Email: rvass@belleviewfl.org

FOR IMMEDIATE RELEASE

Belleview's First Friday Foodie Fest of 2025 a Success at Lake Lillian

Belleview, FL – The City of Belleview kicked off the 2025 season of its popular Friday Foodie Fest on January 17 at Lake Lillian. The event drew hundreds of residents and visitors, who enjoyed an evening of family fun, shopping, and delicious food.

The event featured a vibrant vendor marketplace, showcasing over 30 nonprofits, local artisans, craftspeople, and businesses. Guests explored unique items, learned about local organizations, and supported small businesses, making the marketplace a highlight of the evening. Family-friendly activities such as inflatable games and face painting delighted children and families, creating a fun and festive atmosphere.

Save the Date: February 21, 2025

The next Friday Foodie Fest will take place on Friday, February 21, 2025, from 5:00 PM to 9:00 PM at Lake Lillian. In addition to the fan-favorite activities and vendors, the February event will feature several special offerings:

- Over a dozen food trucks, including returning favorites and exciting new options such as Hurt's BBQ, WingKing Miami Style, and ChocoCups.
- Christopher Hauff with New York Life will be onsite to provide free child ID cards, which include a photo, fingerprints, and full information for parents' peace of mind.
- Belleview CEP representatives, led by Joe Reichel, will be present to share resources and opportunities for local business owners, including ways to connect with the community and network with other businesses.

Christopher Hauff expressed his enthusiasm for partnering with the City of Belleview:

"I'm excited to contribute to such a meaningful community event. Providing child ID cards is one small way to ensure parents have peace of mind and are prepared in case of an emergency. Events like the Friday Foodie Fest are fantastic because they bring families together while also offering valuable resources and support. It's always a privilege to be part of something that strengthens the community."

Joe Reichel of the Belleview CEP also emphasized the importance of collaboration and engagement at events like this: *"The Friday Foodie Fest is a perfect example of how the City of Belleview fosters community connections. At the Belleview CEP, our mission is to help local businesses thrive, and these events are an ideal opportunity for us to engage with business owners directly and show them how they can become an integral part of the local economy. We're proud to work with the City of Belleview to support growth and innovation in this community."*

Robert Vass, the City of Belleview's Events and Promotions Manager, shared his excitement about the event's success and anticipation for the next Friday Foodie Fest:

"We are thrilled by the incredible turnout at our first Friday Foodie Fest of the year. Seeing our community come together to enjoy great food, shop local, and connect is truly inspiring. These events are about more than fun—they're about building relationships and celebrating everything Belleview has to offer. With even more food, activities, and resources planned for February, we can't wait to see everyone back at Lake Lillian for another amazing night."

The City of Belleview invites everyone to mark their calendars and join in the fun next month on Friday, February 21st.

For updates on this and other upcoming events, visit www.belleviewfl.org or follow the City of Belleview on social media.