

The City of Belleview  
5343 SE Abshier Blvd.  
Belleview, FL 34420



Contact Information: Robert Vass  
Phone: (352) 245 – 7021. Ext. 2122  
Email: [rvass@belleviewfl.org](mailto:rvass@belleviewfl.org)

**FOR IMMEDIATE RELEASE**

**City of Belleview Partners with LifeSouth Community Blood Centers for 2025 Blood Drive Events**

Belleview, FL — The City of Belleview is proud to announce a partnership with LifeSouth Community Blood Centers to host a series of blood drives throughout 2025. These events will provide local residents with multiple opportunities to give blood, save lives, and support the ongoing health needs of the community.

Blood drives will take place at some of Belleview’s most popular community gatherings, including:

- **Friday Foodie Fest:** Every 3rd Friday of the month, January through September, from 5:00 PM to 9:00 PM at Lake Lillian.
- **Founder’s Day Celebration:** Saturday, May 3, from 10:00 AM to 3:00 PM at Lake Lillian.
- **Health Screening and Blood Drive Event:** Wednesday, March 19, from 10:00 AM to 3:00 PM at the Belleview Community Center.

The importance of giving blood cannot be overstated. Blood is a vital resource that cannot be manufactured—it can only come from generous donors. Each donation can save up to three lives, supporting patients undergoing surgeries, those fighting cancer, trauma victims, and many others who rely on blood to survive. With blood supplies often critically low, especially during holidays and summer months, partnerships like this ensure that hospitals and emergency centers have the resources they need to provide life-saving care.

**Robert Vass**, Events and Promotions Manager for the City of Belleview, emphasized the importance of this initiative: “We are excited to partner with LifeSouth Community Blood Centers to make donating blood easy and accessible for our residents. Every blood donation has the power to save multiple lives, and by integrating these drives into some of Belleview’s most beloved events, we’re encouraging everyone to step up and make a difference. Together, we can create a stronger, healthier community.”

**Traci Olsen**, Regional Director for LifeSouth Community Blood Centers, echoed these sentiments: “LifeSouth is thrilled to collaborate with the City of Belleview for these 2025 blood drive events. Blood donations are truly the gift of life, and the need is constant. By bringing donation opportunities directly to community events, we’re making it easier for people to help ensure local hospitals have the blood supplies they need. This partnership shows how Belleview prioritizes the well-being of its residents and the broader community.”

The partnership is designed not only to raise awareness about the importance of blood donation but also to make it more convenient for donors. By offering blood drives at popular community events, the City of Belleview and LifeSouth are making it easier for residents to roll up their sleeves and save lives.

Mark your calendars and plan to join the City of Belleview and LifeSouth at these events to give the gift of life and make a lasting impact on your community.

For more information, visit [www.belleviewfl.org](http://www.belleviewfl.org) or [www.lifesouth.org](http://www.lifesouth.org).