

The City of Belleview
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“Beautiful Belleview” Kicks Off with Strong Community Support and Business Engagement

Belleview, FL – The City of Belleview, in partnership with the Belleview Chamber & Economic Partnership (CEP), officially launched the *Beautiful Belleview* program series with a successful inaugural event on Thursday, April 3, 2025, at the Belleview Community Center. This new initiative represents the first step in a formal collaboration between the City of Belleview and the CEP, established to strengthen connections between Belleview’s local government and its business community.

More than 50 members of the local business community gathered to meet city officials and CEP representatives in a relaxed, open environment designed to foster dialogue, collaboration, and mutual understanding. Among those in attendance from the City were Mayor Christine Dobkowski, Commissioner Ron Livsey, Commissioner Bo Smith, Director of IT Kevin Towne, Events and Promotions Manager Robert Vass, and Belleview Police Chief Terry Holland.

“This was exactly the kind of engagement we hoped to create when we envisioned *Beautiful Belleview*,” said Robert Vass, Events and Promotions Manager for the City of Belleview. “The turnout was fantastic, and the conversations were meaningful. It gave our local business owners the chance to speak one-on-one with city leadership, ask questions, share concerns, and build relationships that will help shape the future of Belleview. This is how partnerships grow—through honest conversations and shared goals.”

The program was developed as part of a broader strategy under the formal partnership signed earlier this year between the City and the CEP. The goal is to offer consistent, accessible opportunities for business owners to engage directly with city departments and officials, helping to align economic growth efforts and foster a stronger, more connected business environment in Belleview.

Joe Reichel, Director of the Belleview CEP, echoed the enthusiasm: “The Belleview business community is active, passionate, and full of potential. This event proved what we already believed—when local government and businesses come together in the spirit of collaboration, great things happen. We are proud to stand alongside the City of Belleview in this effort to build a stronger local economy through real, personal connections. These sessions are just one part of the broader plan the CEP has to support all businesses within Belleview and encourage them to connect with us to learn how we can work with them in the future.”

Mayor Christine Dobkowski noted the importance of building trust and accessibility within the community: “We want our business owners to know that Belleview is here to support them. This event was about listening as much as it was about speaking—hearing directly from our community members and being available outside of the formal setting of City Hall. Our goal with the CEP partnership is to make these kinds of conversations the norm, not the exception. I am happy with the turnout and hope to meet with more community members at future events so we can work together for the benefit of Belleview.”

The City of Belleview and the CEP plan to continue the *Beautiful Belleview* series throughout the year to build relationships between the business community and city leadership.

For more information on upcoming *Beautiful Belleview* events or how to get involved, email rvass@belleviewfl.org.