

The City of Belleview
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Belleview Launches “Beautify Belleview” Property Improvement Grant Program to Support Local Business Revitalization

BELLEVIEV, FL — The City of Belleview is pleased to announce the launch of the Beautify Belleview: Property Improvement Grant Program, a new initiative designed to enhance the appearance and vitality of commercial properties within Belleview’s city limits. Through this grant, the city aims to support local economic development, encourage private investment, and improve the overall visual appeal of key commercial corridors.

The program provides up to \$2,500 in direct funding to service providers completing eligible exterior improvement projects for qualified applicants. The funding is not a reimbursement or matching grant—instead, once approved, the grant is paid directly to the licensed contractor or vendor completing the approved work. The program is open to commercial property owners and business tenants whose property is located within the city limits of Belleview. Additionally, the property owner must reside within 50 miles of the city to qualify.

“Our goal with this program is to empower business and property owners to take pride in their storefronts and the image they project to the community,” said Mayor Christine Dobkowski. “We know how important first impressions are—whether it’s for a customer walking through the door or a family driving through town for the first time. By investing in our local businesses and their buildings, we’re investing in Belleview’s future. We’re thrilled to offer a program that puts action behind our commitment to revitalization and beautification.”

Eligible improvements include a wide range of exterior upgrades that contribute to the overall look and feel of the community. These may include painting, signage, landscaping, fencing, lighting, general exterior repairs or enhancements and improvements to make parking the structure more accessible. All proposed work must be pre-approved, and no work may begin prior to receiving official grant confirmation from the city.

“This program reflects the city’s ongoing mission to support small businesses and revitalize key areas of Belleview,” said Mariah Moody, City Administrator. “We’ve made the application process straightforward, and we’re providing real financial support in a way that eliminates barriers. This isn’t a reimbursement—we’re paying directly to the providers doing the work, so business owners can focus on making improvements rather than worrying about funding logistics. It’s a smart, simple way to encourage reinvestment in our commercial corridors.”

All work must comply with Belleview’s building codes and permitting requirements, and applicants must submit clear documentation, including cost estimates, photos, and vendor information as part of the application. Additionally, the property must be up-to-date with taxes and there cannot be any current code enforcement concerns.

“Beautify Belleview is about more than fresh paint and new signs—it’s about creating a more inviting, unified look for our city that reflects the energy and pride of our business community,” said Robert Vass, Events and Promotions Manager, who will administer the program. “By helping business owners improve their properties, we’re building momentum for future investment and continued growth. We encourage anyone with a commercial property in Belleview to take advantage of this opportunity and be part of the transformation.”

Program Summary

- Grants up to \$2,500 for eligible commercial property improvements
- Open to property owners or tenants with property located within Belleview city limits
- Property owner must reside within 50 miles of Belleview

- Grant is paid directly to licensed service providers—not reimbursement
- Eligible improvements include signage, painting, landscaping, lighting, fencing, and more
- No work may begin until grant approval is received
- Compliance with permitting and codes is required

Full program guidelines and application materials are available at www.belleviewfl.org/grants or contact Robert Vass at rvass@belleviewfl.org for assistance.